

# COTECH

SERIES 系列展

## 2026.04.21-22

Novotel Tangerang, Indonesia

A New Coatings Industry Platform

# ASEAN COATINGS New Technology Summit

## Post-Event Report



[www.cotechseries.com](http://www.cotechseries.com)

Organizer



**New Exhibition Concept**  
International Limited  
新展会概念国际有限公司

Co-Organizer



ASOSIASI PRODUSEN  
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国际涂料工业价值链整合平台



# Conference Review

The **ASEAN Coatings New Technology Summit** concluded on April 21, 2026, at the Novotel Tangerang, Indonesia, marking a significant milestone for the regional industrial coatings sector.

The Summit was hosted by **New Exhibition Concept International Limited (NEC)**, co-organized by the **Indonesian Paint Manufacturers Association (APCI)** and **Shanghai Keming Culture Communication Co., Ltd.**, as the strategic partner.

The Summit gathered over 200 local coatings professionals. Focusing on market trends and cutting-edge technological breakthroughs in Indonesia and ASEAN, it built a cross-border and cross-industry platform for in-depth exchanges and cooperation, empowering the regional coating industry's green, intelligent and efficient development, and becoming a core hub for technical communication, resource connection and collaborative innovation.



# Summit Highlights





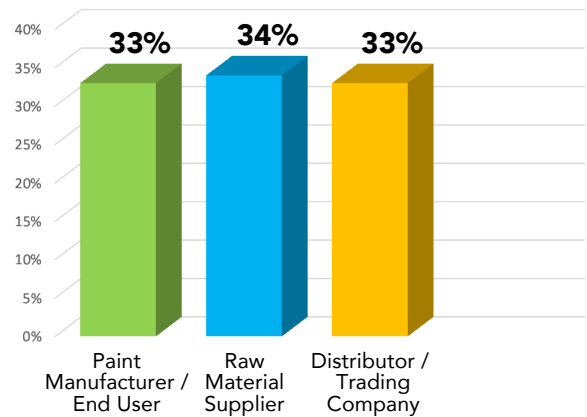
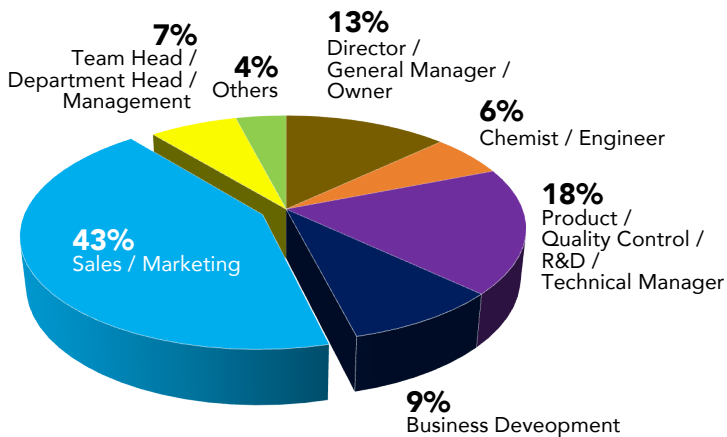
# Participants Analysis

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**248** Pre-Registered  
Visitors

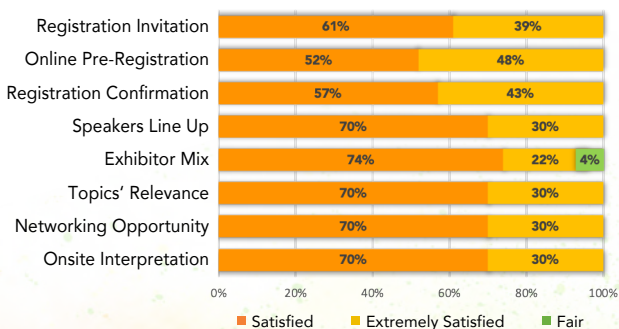
**184** Visitors  
Participated

**74%** Show-Up  
Rate

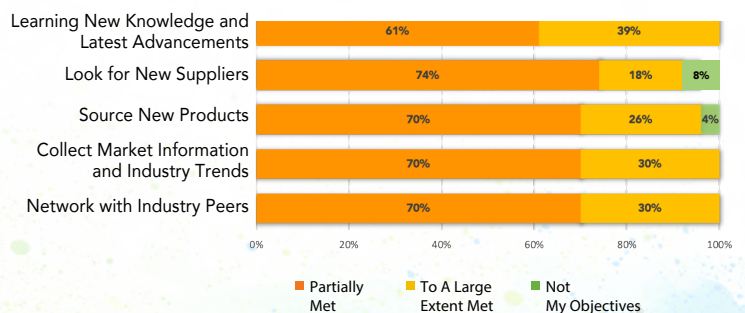


# Participants' Comments

## 1. Overall, how satisfied were you with the Summit?



## 2. Please indicate if the following objectives have been met via your participation in the event.



## Participants' Testimonials

“ Overall good! ”

**Azizil Hamid**  
Sr. Chemist  
PT Pabrik acat Dan  
Tinta Pacific

“ Excellent ”

**Rahmat Hidayat**  
Director  
Dow

“ This summit is wonderful ”

**Haryandi Talan**  
Procurement General Manager  
PT Propan Raya

“ It was a good event! ”

**Karina**  
Sales  
Acme Indonesia

“ Great event, we can meet with colleagues, suppliers and customers. With continuous improvement, this event can be a very good yearly event. ”

**Sudirman**  
Marketing Manager Colorindo Chemtra



# Guest Speakers

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## **Ms. Hanna Liu**

Chief Operating Officer  
New Exhibition Concept International  
Limited

**Welcome Remarks by the Organizer**



## **Mr. Kris Adidarma**

President  
The Indonesian Paint Manufacturers  
Association (APCI)

**Opening Remarks by APCI**



## **Larasanto, ST**

Director  
CV Cipta Agung

**Keynote Speech - TSA Coating to  
Prevent Corrosion Under Insulation**



## **Ms. Celia Lee**

Regional Sales Manager  
Shanghai ELE Mechanical and Electrical  
Equipment Co., Ltd.

**Keynote Speech - Intelligent Provider  
of Dispersion and Grinding**



## **Ms. Sandy Lv**

Technical Manager  
Shanghai HOS Industry Co., Ltd.

**Keynote Speech - Solutions for  
Waterborne Additives in Coatings  
and Inks**



## **Mr. John Zhang**

Operations Manager, Indonesia Management  
PT Jotun Indonesia

**Keynote Speech - Smart Manufacturing &  
Process Control: Implementing  
Automation for Quality and Efficiency**



## **Ms. Dhea Liem**

Sales Representative  
Shanghai Rucca Precision Equipment  
Co., Ltd.

**Rucca Innovation for Indonesia**



## **Mr. James He**

Global Business Director  
Suzhou Sunmun Technology Co., Ltd.

**Development Ideas and Solutions for  
Coating Color Paste Products**



# Guest Speakers

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**Ms. Yena Sari Margono**  
Marketing Manager, Southeast Asia  
Dow Coating Materials  
**Driving Solution for Waterbased High Gloss Metal Coatings**



**Mr. Norice Shi**  
Senior Manager, BASF Resin and Additive,  
Application Center, Asia Pacific  
**Innovative Coatings: Exploring  
Advanced and Sustainable Solutions for  
Auto, Protective, Wood and Concrete  
Coating**



**Mr. Alex Miao**  
Tech Director, Coatings Engineering  
Zhejiang YUXI Corrosion Control  
Corporation  
**Application of Environmental-Friendly  
High-Solids Coating in Industrial  
Heavy-Duty Anti-Corrosion**



**Organizer**  **New Exhibition Concept**  
PROMOTION GROUP  
新展合展集团有限公司

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**Co-Organizer**



**Strategic Partner**





# Attendee List

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Company Name	Job Title
Adyatma Sakti Ananta	Marketing
APCI	Secretary Officer
APCI	Environmental Committee
Artindo Pratama Sejahtera	Manager
Ascoatindo( Indoesian Coating Association)	Founder & Chairman
Avantchem	Manager
Badan Riset Dan Inovasi Nasional	Research
Cabot Corp	Regional Technical Service Manager
Chemanova	Sales Manager
Colorindo Chemtra, PT	Sales Manager
Colorindo Chemtra, PT	Marketing Manager
Dover Chemical	Sales Manager
Eber Petrochemical	Technical
Eber Petrochemical (Eternal Buana Chemical Ind)	Solvent Based Technical Manager
Eber Petrochemical Group	Chief Marketing Officer
Ecogreen Oleochemicals	Sales Manager
Eternal Buana Chemical Industries	Supervisor Marketing Specialist
Kemira Nityatama	Marketing
Lamberti	Business Manager
Mata Pelangi Tradindo	Business Development Manager
Mega Indah Jaya	Manager
Mitsui Chemicals Group	Marketing
Nanjing Tianshi New Material Technology Co.Ltd	Sales Manager of Indonesia Region
Pacific Paint Indonesia	Head of Quality Control & Process
Pintu Mas Mulia Kimia	Technical Sales
Propan Raya Icc	Research & Development Department Head
PT Acme Indonesia	Tinting Technical Sales Representative
PT Acme Indonesia	Business Development Specialist
PT Acme Indonesia	Tinting Technical Sales Representative
PT Acme Indonesia	BU Coating Manager
PT Acme Indonesia	Technical Sales Representative
PT Adiwisesa Mandiri	Dept Head R&D
PT Adiwisesa Mandiri Building Product Indonesia	R&D Div. Head
PT Adyatma Sakti Ananta	Business Development
PT Allnex	Sales
PT Allnex Resin Indonesia	Sales Manager
PT Allnex Resins Indonesia	Commercial Manager
PT Allnex Resins Indonesia	Sales Manager
PT Archroma Indonesia	Technical Expert
PT Artindo Pratama Sejahtera	Director
PT Avantchem	Senior Sales Executive
PT Avantchem	Senior Sales Executive
PT Avantchem	Product Development Executive
PT Azelis Indonesia	Sales
PT Bahtera Adi Jaya	Key Account Executive
PT Bahtera Adi Jaya	Technical Sales



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Company Name	Job Title
PT Bahtera Adi Jaya	Product Development Head
PT Bahtera Adi Jaya	Business Manager
PT Bahtera Adi Jaya	Technical Sales
PT Basf Indonesia	Technical Service
PT Behrindotama Buana	Marketing
PT Berkat Cemerlang Indonesia	Marketing Manager
PT Beruang Mas Multi Kimia	Product Manager
PT Bintang Chemical Indonesia	Director
PT Caldic Distribution Indonesia	Account Manager
PT Chugoku Paints Indonesia	Chemist
PT Chugoku Paints Indonesia	Chemist
PT Colorindo Chemtra	Sales Manager
PT Colorindo Chemtra	Sales
PT Dic Trading Indoesia	Sales Executive
PT Dover Chemical	Sales
PT Dover Chemical	Technical Support
PT Dow Indonesia	Staff
PT Dow Indonesia	Director
PT Duanning Chemical Trading	Sales Manager
PT Ecogreen Oleochemicals	Business Data Analyst
PT Esco Chemicals Mitrautama	Business Development
PT Eterindo Nusa Graha	Assistant Manager
PT Eterindo Nusa Graha	Factory General Manager
PT Eterindo Nusa Graha	Technical
PT Eternal Buana Chemical Industries	Research & Development Manager
PT Gigachem Indonesia	Marketing Officer
PT Global Impact Perkasa	General Manager
PT Halim Sakti	Sales Executive of Div. Ii
PT Halim Sakti Pratama	Product Manager
PT High Performance Coating Indonesia	Marketing Manager
PT Ialk	Sales Manager
PT Incoplas	Technical Sales
PT IndociPTa Wisesa	Assistant General Manager Sales & Marketing
PT Indoreksa	Sales Manager
PT Indowira Putra	Manager R&D Solvent Based
PT Indowira Putra	Staff R&D Solvent Based
PT Indowira Putra	Staff R&D
PT Indowira Putra Paint	Purchasing Manager
PT Indowira Putra Paint	R&D Manager
PT Infinit Semesta Warna	General Manager
PT Inter Aneka Lestari Kimia	Quality Control
PT Interaneka Lestari Kimia	Technical General Manager
PT Jaya Warindo Abadi	Operational Director
PT Jebsen Jessen Ingredients Indonesia	Business Development Manager
PT Jebsen Jessen Ingredients Indonesia	Sales
PT Jingwei New Technology Indonesia	Marketing



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Company Name	Job Title
PT Kharindo Prakarsa	Marketing
PT Kharindo Prakarsa	R&D Head
PT Kharindo Prakarsa	Product Manager
PT Kharindo Prakarsa	Staff
PT Kharindo Prakarsa	Hr & Ga Manager
PT Lautan Luas	Sales Executive
PT Lautan Luas Tbk	Area Sales Manager
PT Lautan Luas Tbk	Development Officer
PT Lautan Luas. Tbk.	Marketing
PT Lubrizol Specialty Chemicals	Account Manager
PT Maha Kimia Indonesia	Sales
PT Maha Kimia Indonesia	Technical Advisor
PT Maha Kimia Indonesia	Business Head
PT Millenis Mitra Indonesia	Sales Manager
PT Mitra Citra Surya	Project Manager
PT Mowilex	Quality Control
PT Mowilex Indonesia	Plant Department Head
PT Mowilex Indonesia	R&D Chemist
PT Mowilex Indonesia	Cmo
PT Mowilex Indonesia	Quality Control Manager
PT Mowilex Indonesia	Product Manager
PT Mowilex Indonesia	R&D Head
PT Mowilex Indonesia	Technical Product Research
PT Mowilex Indonesia	Spv Quality Control Incoming Raw Material
PT Murni Cahaya Pratama	R&D
PT Murni Cahaya Pratama	R&D
PT Nipsea Paint And Chemicals	Technical Manager
PT Nipsea Paint And Chemicals	Assistant General Manager Technical Dept
PT Nova Sindo Raya	Sales Manager
PT Pabrik Cat Dan Tinta Pacific	Supervisor Process Chemist
PT Pabrik Cat Dan Tinta Pacific	Direktur
PT Pabrik Cat Dan Tinta Pacific	Head of R&D
PT Pabrik Cat Dan Tinta Pacific (Pacific Paint)	Senior Chemist
PT Pabrik Cat Dan Tinta Pacific (Pacific Paint)	Sr. Chemist I
PT Pacific Paint	R&D Chemist
PT Pacific Paint	Chemist Automotive
PT Pakar Kimia Utama	Owner
PT Pakar Kimia Utama	Owner
PT Pintu Mas Mulia Kimia	Business Manager
PT Poly Union Chemicals	National Sales And Business Development Manager
PT Prima Inti Niaga	Managing Director
PT Procoat Energi Baru	Director
PT Propan Raya	R&D Department Head
PT Propan Raya I.C.C	R&D Manager
PT Propan Raya lcc	Procurement General Manager
PT Propan Raya lcc	R&D



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Company Name	Job Title
PT Rajawali Hiyoto	Excecutive Officer
PT Rena Haniem Mulia	Business Development Manager
PT Rena Haniem Mulia	General Manager
PT Rena Haniem Mulia	Sales Executive
PT Rena Haniem Mulia	Sales Executive
PT Sari Sarana Kimiatama	Business Development
PT Seiv Indonesia	Chemist
PT Seiv Indonesia	Chemist
PT Seiv Indonesia	R&D Manager
PT Seiv Indonesia	Chemist
PT Short Hills Indonesia	General Manager
PT Short Hills Indonesia	Sales Director
PT Tawazon Chemical Indonesia	Sales Executive
PT Tawazon Chemical Indonesia	Senior Sales
PT Thermic Coating Industries	Material Engineering
PT Thermic Coating Industries	Managing Director
PT Trisula Alchemindo	Technical Support
PT Trisula Alchemindo	Manager
PT Tunas Sumber	Sales Manager
PT Tynox Jaya Indonesia	Technical Sales
PT Tynox Jaya Indonesia	Manager
PT United Chemical Inter Aneka	Sales
PT Wacker Chemicals	Sales Manager
PT Wirachem Loka Utama	Market Consultant
PT Wirachem Loka Utama	Business Manager
PT Zeus Kimiatama Indonesia	Product Specialist
PT Zeus Kimiatama Indonesia	Director
PT Dow Indonesia	Account Manager
PT Indo Asia Tirta Manunggal	Sales Support
PT Indo Asia Tirta Manunggal	Group Sales Manager
PT Pintu Mas Mulia Kimia	Executive Officer
PT Wwrc Indonesia	Asst. Sales Manager
PT Wwrc Indonesia	Executive Sales
PT Wwrc Indonesia	Sales Manager
PT Archroma	Technical Sales Manager
PT Mataram Paint	Head of R&D
PT Mataram Paint	Managing Director
PT Propan Raya	R&D Departement Head
Rajawali Hiyoto, PT	R&D Manager
Rajawali Hiyoto, PT	Manager
Short Hills Indonesia	Bussiness Development Staff
Suryanesia	Business Development Manager
Suryanesia	Relationship Manager
Tirta Bintang Fortuna	Sales Executive
Tirta Bintang Fortuna	Director
Victor Enterprise PTe Ltd	Sales Representative - Indonesia