

COTECH

SERIES 系列展

2024.6.18

Millennium Hilton Bangkok,
Thailand

REGISTRATION
DEADLINE:

JUN 7, 2024



SCAN TO REGISTER

A New Coatings Industry Platform – ASEAN COATINGS New Technology Summit



www.cotechseries.com

Organised by:



New Exhibition Concept
International Limited
新展会概念国际有限公司

Strategic Partner:



Supporting Association:





WHAT IS COTECH SERIES?

COTECH
SERIES 系列展

- » **A New Platform** dedicated to the coatings industry.
- » **A Conference-Style Exhibition** emphasizes on smaller-scale events, fostering closer interactions and facilitating in-depth conversations among attendees.
- » **Debuting its first event – ASEAN Coatings New Technology Summit** in Thailand in June 2024.
- » **Comprising a Comprehensive Program** of keynote speeches, technical presentations and exhibition.





WHY THAILAND?

COTECH
SERIES 系列展

- » **ASEAN's 2nd Largest Economy** – Prime location in Asia; Urbanization and infrastructure projects boost sustained economical growth.
- » **Thriving Industries for Coatings Applications** including automotives, construction, infrastructure, furnitures, home appliances, new energy, parts and components, etc.
- » **ASEAN's Leading Production Centre for Automotive** – Contributing steady growth to the coatings industry.





MAIN TOPICS

COTECH
SERIES 系列展

A Key Topics

- The Impact of Environmental Sustainability Strategies in the Coatings Industry
- Assessment of Future Innovative Technologies and Cross-Industry Applications
- Analysis of Low-Cost, High-Performance, Alternative Raw Material Solutions
- Smart Factory Construction and Lean Production Management

B Automotive OEM Coatings, Refinishing, Architectural Building Paints – Focus on Innovative Research and Green Product Formulation

Focus on the following products:

- Waterborne Coatings;
- High-Solids, Polyurea Products;
- Low-VOC Coatings;
- Intelligent Functional Coatings (Thermochromic Coatings, Antimicrobial Coatings, Photo-Triggered Coatings, Nano Coatings, Fire-Resistant Coatings, etc).

C Price Analysis of Raw Materials and Production Machinery

- Low-cost alternative solutions to substitute raw materials, resins, additives, pigments, color pastes, solvents, etc.
- Supply chain management, its strengths and weaknesses along
- Quality control management and inspection standards





KEYNOTE SPEAKERS INVITATIONS



SENIOR TECHNICAL R&D EXPERTS

from Global Leading Coatings
Manufacturers



SENIOR ENGINEERS, FORMULATION & APPLICATION EXPERTS

from Leading Chinese Coatings
Manufacturers



INTERNATIONAL SENIOR ADVISORS

from Innovation
Laboratories



MANAGEMENT DEPARTMENTS

from Local Government



REPRESENTATIVES

from Local Coatings
Industry Associations



REPRESENTATIVES

from Local Industry Parks



EXHIBITION & SPONSORS



A Showcase of Innovation to Source the Latest Solutions

The Summit will feature a dedicated exhibition area featuring a wide range of leading industry suppliers, manufacturers and service providers. Connect with our Exhibitors onsite to help you address your specific challenges and enhance your business performance.

Supporting Organisations

Strategic Partner:



Supporting Association:



Bronze Sponsors



Standard Booth Sponsors



and more exhibitors joining....



WHY ATTEND?

COTECH
SERIES 系列展

- ✓ **Technical Innovation at Its Core:** Focus on latest trends in formulations and strategies for formulating sustainable solutions
- ✓ **Regulatory Insights:** Stay ahead of the curve with latest updates on local regulations and government policies
- ✓ **New Markets & Partnerships:** Discover new market trends, groundbreaking innovations and potential partnerships
- ✓ **Showcase of Innovation:** Our exhibit floor features leading suppliers, showing off their latest innovative products
- ✓ **Comprehensive Learning Experience:** The Summit covers a wide range of topics to enlighten you with latest advancements
- ✓ **Networking Opportunities:** Connect directly with industry peers, experts and leaders.



ATTENDEES REGISTRATION

COTECH
SERIES 系列展

**REGISTRATION
DEADLINE:
JUN 7, 2024**



SCAN TO REGISTER

Full Summit Registration (Per Person)

	LOCAL PARTICIPANT IN THAILAND	OVERSEAS ¹
Register by May 17, 2024	USD 45	USD 580 / RMB 4,200
Registration after May 17, 2024	USD 55	USD 625 / RMB 4,500

Full Summit Registration Includes:

- ✓ Admission to all Summit Sessions
- ✓ Admission to the Exhibition
- ✓ 5-Star Hotel Luncheon
- ✓ Refreshment Breaks
- ✓ Full Set of Conference Materials

*Visiting Inquiry,
Please Contact:*

P.R. China:

Ms. Lily

+86 180 0187 7853

lily@pcizone.com

Overseas & HK SAR:

Mr. Jackal Ho

+852 6349 8425

jackal.ho@neconcept.com

Important Notes:

1. Overseas Attendee Registration includes 2 nights of accommodation in a standard hotel room sharing between 2 adults. The Organizer arrange attendees of the same gender to share a room. If you would like to stay in a single room or upgrade to a king bedroom, there will be an additional charge of USD140 / RMB1,000 per night.
2. The Organizer reserves the right to refuse Attendee Registration or admission of any persons at its sole discretion.
3. The cancellation deadline is May 18, 2024. All cancellations must be received in writing by May 18 to be eligible for a refund, minus a USD 25 processing fee. Refunds requested after May 18, will not be accepted. Substitutions by other attendees are welcome in lieu of cancellation at any time without penalty.