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2026.06.15

Millennium Hilton Bangkok, Thailand

A New Coatings Industry Platform

ASEAN COATINGS New Technology Summit

Post-Event Report



www.cotechseries.com

Organizer



New Exhibition Concept
International Limited
新展会概念国际有限公司

Supporting Association



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Summit Review

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The ASEAN Coatings New Technology Summit concluded on June 15 to 16, 2026, the Millennium Hilton Bangkok, Thailand.

The Summit was organized by New Exhibition Concept International Limited (NEC) and supported by the Thai Paint Manufacturers Association (TPMA) and Shanghai Keming Culture Communication Co., Ltd., serving as the strategic partner. The Summit gathered more than 200 coatings professionals from across the region.

Aligned with Thailand's forward-looking "Thailand 4.0" initiative, the Summit focused on critical, high-impact sectors including sustainable development, new energy vehicle (NEV) market and the smart factory integration. By providing a cross-border, cross-industry collaborative exchange platform, the Summit successfully catalyzed strategic dialogue aimed at accelerating the green, intelligent and high-efficiency transformation of the ASEAN coatings industry.



Summit Highlights





Participants Analysis

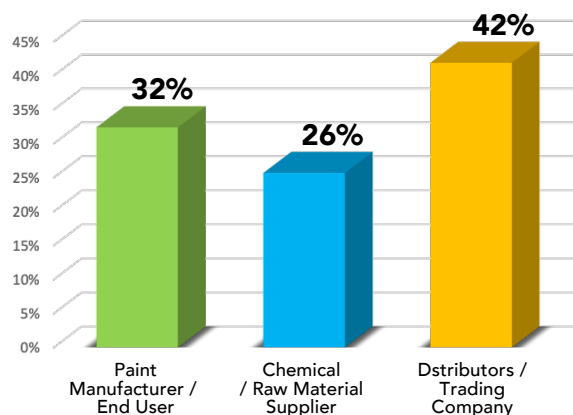
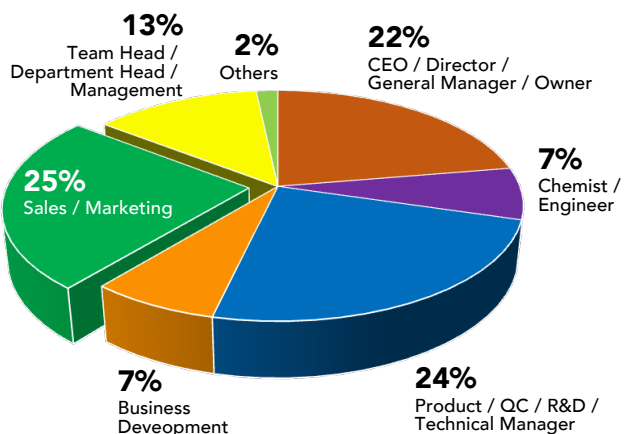
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195 Pre-Registered Visitors

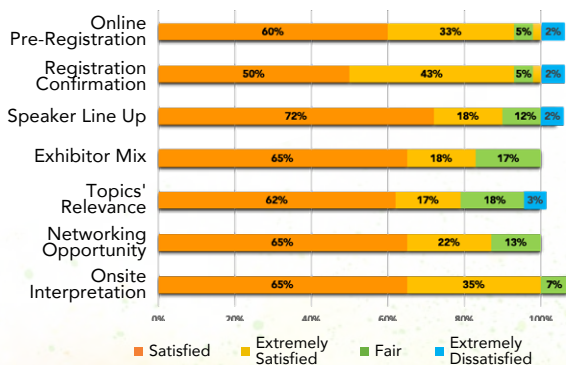
179 Visitors Participated

92% Show-Up Rate

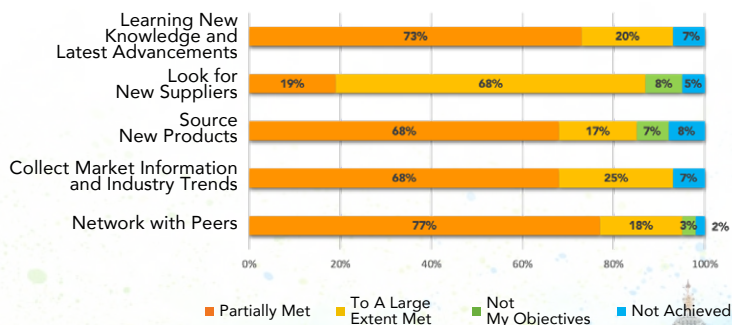


Participants' Comments

1. Overall, how satisfied were you with the Summit?



2. Please indicate if the following objectives have been met via your participation in the event.



Participants' Testimonials

"I'm very impressed."

Panuwat Oonnom
Chemist
THAI TOA INDUSTRIES CO., LTD.

"Good job."

Hathairat Ungtaworndee
Sales Manager
BASF

"Great insights from COTECH! It's inspiring to see how sustainable coating innovations can empower existing industries. This is definitely what we need for a better future."

Areerat Tankura, Business Development Manager, allnex Thailand





Guest Speakers

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Ms. Hanna Liu

Chief Operating Officer
New Exhibition Concept International
Limited (NEC)

Welcome Remarks by the Organizer



Mr. Papichat Tangcaravakoon

President
Thai Paint Manufacturers Association
(TPMA)

Opening Remarks by APCI



Ms. Nisakorn Tulayakawong

Technical Marketing Manager
Nippon Paint Decorative Coatings
(Thailand)

**Strategic Shifts in Thai Coatings:
Market and Sustainability Drivers
Shaping 2026**



Ms. Jane Guo

Technical Service Manager
Shanghai Xiyan Industrial Co., Ltd.

**Applications of Nano-Sized Pigment
Colorants for Coatings**



Ms. Nada Sudsamai

Product Specialist
Shanghai Kastar Chemical Co., Ltd.

**Breaking Formulation Bottlenecks
- Breakthrough Solutions with
High-Performance Additives in
Modern Coating Systems**



Mr. Sarayut Rakmak

Product & Channel Development
Section Manager
Beger Group Co., Ltd.

**Sustainable Coating Excellence:
Driving Business Evolution
through Net-Zero Innovations**



Mr. Phoomphat Taksakulvith

Chief Operating Officer
Lezzon Company Limited

**From Automotive Excellence to
Global Colorants: The Journey of
Knowledge-Driven Manufacturing**



Ms. Wanshi Li

Foreign Trade Sales
Qingyuan Yakoo Chemical Co., Ltd.

**Analysis of Application Scenarios for
Qingyuan Yakoo Synthetic Resin**



Guest Speakers

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Mr. Robin Bai

Research Scientist
Huntsman Performance Products
Unlocking Superior Performance in Water-Based Formulations with JEFFSPERSE® Dispersants



Mr. Francis Lee

Founder and Director
Longwork Material Solution Sdn. Bhd.
Innovative Mineral Solutions for Powder Coatings



Dr. Chunyang Wei

Professor
Suzhou Nano-Tech and Nano-Bionics
Chinese Academy of Sciences
President of Coatime (Suzhou) Co., Ltd.
Durable Anti-Corrosion Solutions for Marine and Heavy Infrastructure



Organizer



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Attendee List

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Company Name	Job Title
Akzo Nobel Thailand	Senior Technical Lead
AkzoNobel Thailand	Chemist
AkzoNobel Thailand	Chemist
Allnex	Technical Chemist SEAOS
Allnex (Thailand) Ltd.	Business Development
Allnex (Thailand) Ltd.	Sales Manager, Thailand
Allnex (Thailand) Ltd.	Sales Manager
Allnex (Thailand) Ltd.	Technical Service Chemist
Alphani International Co., Ltd.	Sales Supervisor
Alphani International Co., Ltd.	Sales Manager
Amazon Colors	Technical Division Manager
Aorun International (Singapore) Pte. Ltd.	Export Director
BASF	Sales Manager
BASF	Director, Petrochemical
Beger	Research and Development Section Manager
Beger	Chemist
Beger Co., Ltd.	Assistant Business Development Manager
Beger Co., Ltd.	Business Development
Beger Group Co., Ltd.	Product & Channel Development Section Manager
Behn Meyer Chemicals (T) Co., Ltd.	Department Manager
Behn Meyer Chemicals (T) Co., Ltd.	Sales Executive
Behn Meyer Chemicals (T) Co., Ltd.	Division Manager
Biz Bees Co., Ltd.	Sales Manager
Biz Bees Co., Ltd.	Sales Supervisor
Blue Cube (Thailand) Company Limited	Sales Manager
Boom Global Co., Ltd.	Factory Director
Brenntag Ingredients (Thailand) Public Company Limited	Sales Manager
Brenntag Ingredients (Thailand) Public Company Limited	Industry Market Manager
Brenntag Ingredients (Thailand) Public Company Limited	Sales Manager
Brenntag Ingredients (Thailand) Public Company Limited	Senior Sales Manager
Brenntag Ingredients (Thailand) Public Company Limited	Assistant Sales Manager, Material Science BSP CASE Asia Pacific
Caldic (Thailand), LLC	Industry Manager
Canaan Enterprise (Thailand) Co., Ltd.	Sales Excutive
Canaan Enterprise (Thailand) Co., Ltd.	Sales and Marketing Director
Canaan Enterprise (Thailand) Co., Ltd.	Sales
Canaan Enterprise (Thailand) Co., Ltd.	Sales and Marketing Director
Captain Coating Co., Ltd.	Head of Marketing
Captain Coating Co., Ltd.	Managing Director
Captain Coating Co., Ltd.	Assistant Research and Development Manager
CCL Label (Thai) Ltd.	Research and Development Manager, CCL Label SEA
CCL Label (Thai) Ltd.	Technical Specialist
CCL Label (Thai) Ltd.	Assistant General Manager
Chemmin Corporation Limited	Assistant Sales Manager
Chem-One Co., Ltd.	Sales Operation Manager
Colossal International Co., Ltd.	Marketing Officer



Attendee List

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Company Name	Job Title
Colossal International Co., Ltd.	Principal Technical Service Manager
Colossal International Co., Ltd.	Assistant Deputy Managing Director
Colossal International Co., Ltd.	Technical Service Supervisor
Colossal International Co., Ltd.	Deputy Managing Director
Colossal International Co., Ltd.	Marketing Manager
Colossal International Co., Ltd.	Sales & Marketing Manager
Colossal International Co., Ltd.	Sales and Marketing Director
Colossal International Co., Ltd.	Business Line Director
Colourchem (Thailand) Co., Ltd.	Business Manager
Colourchem (Thailand) Co., Ltd.	Managing Director
DKSH Performance Materials (Thailand) Ltd.	Technical Sales Supervisor
DKSH Performance Materials (Thailand) Ltd.	Technical Sales Supervisor
DKSH Performance Materials (Thailand) Ltd.	Key Account Manager
DKSH Performance Materials (Thailand) Ltd.	Senior Executive Department Manager
DKSH Performance Materials (Thailand) Ltd.	Manager
DKSH Performance Materials (Thailand) Ltd.	Assistant Manager, Technical Sales
Eastman Chemical (Mayaysia) Sdn Bhd	Senior Technical Service Representative
E-Materials(M) Sdn. Bhd.	Solution Application Engineer
E-Materials(M) Sdn. Bhd.	Senior Business Development Excutive
Eternal Electronic Material (Thailand) Co., Ltd.	Sales Representative
Eternal Electronic Material (Thailand) Co., Ltd.	Sales
Eternal Electronic Material (Thailand) Co., Ltd.	Synthetic Resins Product Manager
Eurosia Trading	Industry Sales Manager - Coatings & Adhesives
Eurosia Trading Co., Ltd.	Sales Manager
Eurosia Trading Co., Ltd.	Section Manager
Eurosia Trading Co., Ltd.	Industry Sales Manager - Pigments & Colorants
Eurosia Trading Co., Ltd.	Business Director
Evonik (Thailand) Ltd.	Business Manager
Evonik (Thailand) Ltd.	Country Head of Evonik (Thailand) Ltd.
FA Infinite Co., Ltd.	Technical Sales Representative
Fa Infinite Co., Ltd.	Technical & Marketing Director
IMCD Thailand Co., Ltd.	Regional Director - Coatings & Construction
IMCD Thailand Co., Ltd.	Business Development Manager
IMCD Thailand Co., Ltd.	Business Unit Manager
J.B.P. International Paint Co., Ltd.	Chemist
Jebsen & Jessen Ingredients (T) Ltd.	Account Manager
Jebsen & Jessen Ingredients (T) Ltd.	Account Manager
Jotun Thailand Limited	Research and Development Senior Chemist
Jotun Thailand Limited	Process Engineer
Jotun Thailand Limited	Lab Manager - Powder
Jotun Thailand Limited	Chemist - Powder
Jotun Thailand Limited	Lab Supervisor
Kem Kote Co., Ltd.	Managing Director
Koventure	Managing Director
Koventure	Technical Sales



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Company Name	Job Title
Koventure Co., Ltd.	Business Manager
Koventure Co., Ltd.	Business Manager
Koventure Co., Ltd.	Product Development
Krypton Chemical Co., Ltd.	Sales Director
Kusumoto Chemicals (Thailand) Co., Ltd.	Sales and Marketing Manager
Kusumoto Chemicals (Thailand) Co., Ltd.	Sales Manager
L. Eternal Co., Ltd.	Chief Commercial Officer
L. Eternal Co., Ltd.	Sales & Business Development Partner
L. Eternal Co., Ltd.	Managing Director
Lezzon Company Limited	Technical innovation Strategist
Lezzon Company Limited	Consultant
Lezzon Company Limited	Chief Executive Officer
Lezzon Company Limited	Chief Operating Officer
M.K.L. Co., Ltd.	Senior Research and Development Advisor
M.K.L. Co., Ltd.	R&D and QC Specialist
M.K.L. Co., Ltd.	Research and Development
M.K.L. Co., Ltd.	General Manager
Methyl (Thailand) Co., Ltd.	Senior Manager
Mirotone (Thailand) Co., Ltd.	Director
Mirotone (Thailand) Co., Ltd.	Research and Development
Mirotone (Thailand) Co., Ltd.	Factory Manager
MRT Resins (Thailand) Co., Ltd.	Technical Sales Executive
MRT Resins (Thailand) Co., Ltd.	Senior Technical Sales Executive
Münzing Singapore Pte. Ltd.	Technical Sales Manager
Münzing Singapore Pte. Ltd.	Technical Development Manager Asia
Nippon Paint Decorative Coatings (Thailand) Co., Ltd.	Technical Marketing Manager
Nippon Paint Decorative Coatings (Thailand) Co., Ltd.	Technical Manager - Water-Based
Nippon Paint Decorative Coatings (Thailand) Co., Ltd.	Marketing Director
Nippon Paint Decorative Coatings (Thailand) Co., Ltd.	Technical Manager - Water-Based
Nippon Paint Decorative Coatings (Thailand) Co., Ltd.	General Manager
Onnovo Group Co., Ltd.	Regional Director
Optimal Tech Co., Ltd.	Managing Director
Optimal Tech Co., Ltd.	Assistant Product Manager
Optimal Tech Co., Ltd.	Technical Sales
Optimal Tech Co., Ltd.	Industry Manager
Oriental Paint & Chemical Co., Ltd.	Sales Manager
Oriental Paint & Chemical Co., Ltd.	HR Manager
Plan Paint Co., Ltd.	Assistant Managing Director
Proplus Intertech Co., Ltd.	Marketing Manager
Proplus Intertech Co., Ltd.	General Manager
Proplus Intertech Co., Ltd.	Sales Manager
PT Spaint	Sales Manager
PT Spaint	Research and Development
Qing Yuan Yakoo Chemical Co., Ltd.	Department Director
Richtech Paint Co., Ltd.	Research and Development Manager



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Company Name	Job Title
Richtech Paint Co., Ltd.	Research and Development
Sanyo Trading Asia Co., Ltd.	Sales Representative
Seiko Advance (Thailand) Ltd.	Technical Manager
SI Group	Account Manager
Soltech Technology Co., Ltd.	Business & Products Development Manager
Soltech Technology Co., Ltd.	Technical Sales
Srithai Superware Public Company Limited	Deputy Sales Manager
Srithai Superware Public Company Limited	Assistant Sales Manager
Sudarshan	Product Expert
Suzhou Nano-tech and Nano-bionics, China Academy of Sciences Coatime (Suzhou) Co., Ltd.	Professor, President
Thai Kansai Paint Co., Ltd.	Assistant Managing Director
Thai Kansai Paint Co., Ltd.	General Manager
Thai Mitsui Specialty Chemicals Co., Ltd.	Assistant Sales Manager
Thai Mitsui Specialty Chemicals Co., Ltd.	Assistant Senior Manager
Thai Paint Manufacturers Association (TPMA)	President
Thai TOA Industries Co., Ltd.	TPMA Assistant Secretary-General
Thai TOA Industries Co., Ltd.	TPMA Assistant Secretary-General
Thai TOA Industries Co., Ltd.	Research and Development Chemist
Thai TOA Industries Co., Ltd.	TPMA President
Thai TOA Industries Co., Ltd.	Research and Development Chemist
The Alpha Ace Co., Ltd.	Research and Development
The Alpha Ace Co., Ltd.	Managing Director
The Deal Maker	General Manager
TOA Paint (Thailand) Public Co., Ltd.	Manager
TOA-Chugoku Paints Co., Ltd.	Assistant Marketing Manager
TOA-Chugoku Paints Co., Ltd.	Managing Director
Toyo Ink	Technician (Gravure Ink)
Toyo Ink	Technician (Gravure Ink)
Troy (Siam) Co., Ltd.	Senior Regional Sales Manager
Troy Siam Co., Ltd.	Senior Sales Manager
Troy Siam Company Limited (Arxada)	Technical Sales Support
U.C. International Ltd.	Sales Executive
U.C. International Ltd.	Sales Manager
UAC Advance Polymer & Chemicals Co., Ltd.	General Manager
UAC Advance Polymer & Chemicals Co., Ltd.	Business Unit Leader - Coatings
Union Chemtech Co., Ltd.	Assistant Managing Director
Union Chemtech Co., Ltd.	Sales & Technical Manager
Unique Coating Chemical	Sales Manager
Unique Coating Chemical	Sales Manager
UR Chemical	Chemist
UR Chemical	Research and Development Assistant Manager
Urecoat-Thai Co., Ltd.	Senior Assistant Managing Director
Urecoat-Thai Co., Ltd.	Division Manager
Wamin Chemical Co., Ltd.	General Manager